

Career & Technical Student Organizations

Quick Reference Toolkit 2021-22



COMMUNITY COLLEGES &
WORKFORCE PREPARATION

Career & Technical Student Organizations Quick Reference Toolkit 2021-22

An educator toolkit for establishing and maintaining high-quality career and technical student organizations (CTSOs) in middle schools, high schools and postsecondary institutions.

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Welcome

Iowa’s four-year state plan under the Strengthening Career and Technical Education (CTE) for the 21st Century Act (Perkins V) includes strategies for enhancing program quality through career and technical student organizations. By maintaining and supporting all appropriate CTE student leadership organizations, your students will be afforded opportunities found only in CTSOs, including:

- Development of leadership skills and attainment of elected leadership positions at a local, regional, state and national level
- Career exploration and risk-free career trial through industry and curricular aligned competitions, earning scholarships and building a resumé along the way
- Network building from industry engagement in workshops, leadership programs and certifications
- Skill building demanded by industry, including goal setting, problem solving, decision making, teamwork, accountability and communication
- Classroom enrichment and skill application via co- and intra-curricular programming that supports lessons taught in the CTE classroom

All CTE programs will be required to offer a recognized CTSO by the start of the 2024-25 academic year, with the program’s CTSO meeting both the state and national requirements and having the appropriate number of dues paid members by the CTSO’s affiliation deadline.

To aid your students in this leadership and career building opportunity, the Iowa Department of Education has developed a toolkit of materials to prepare you for onboarding a CTSO in your school. The CTSO Quick Reference Toolkit provides you with valuable information to begin the successful implementation of a CTSO at your school. Included are resources to help you understand the purpose and impact of CTSOs on CTE programs and students, guide you to the CTSO that most aligns to your program and implement a high quality CTSO in your school.

The toolkit is a living document, with many websites and resources linked; additional materials and tools will be added over time. While the toolkit is a great place to start, we encourage your continued reading and connection with the Iowa Department of Education CTE program staff, CTSO executive directors and national CTSO contacts.

The experience of onboarding a career and technical student organization may seem overwhelming. Starting small and recognizing one doesn’t have to participate in all activities is key to your success. Onboarding a CTSO is similar to visiting a buffet. This toolkit is your access to the buffet and the plate/utensils. What you choose to get from the buffet line is up to you. As a CTSO advisor, you may revisit the programs and add more at your discretion and based on student demand.

We look forward to supporting you and your program as you bring CTSOs to your school.

Chris Dzurick



Education Program Consultant
Career and Technical Student Organizations
Iowa Department of Education

Dennis D. Harden, Ed. D.



Bureau Chief
Bureau of Career and Technical Education
Iowa Department of Education

Quick Start Step-by-Step Guide

- 1. Step 1 - Research the approved career and technical student organizations (CTSOs)**
 - a. The Iowa Department of Education supports eight CTSOs, each aligned to a service area.
 - b. For more information on each CTSO, visit their websites or contact their executive director or the Department of Education [education program consultant for CTSOs](#).
 - c. In some cases, only one CTSO aligns to a program service area while in others a CTSO may serve multiple programs.
 - d. Most CTSOs have operating requirements such as minimum membership and school-supported advisors.
- 2. Step 2 - Determine the CTSO that best fits your local needs**
 - a. Ensure your CTSO selection is appropriate for your CTE program service area.
 - b. Each CTSO offers programming, conferences and competitive event opportunities that align differently depending on CTE courses available to your students.
 - c. Your CTSO selection should support and enrich a logical sequence of CTE courses.
- 3. Step 3 - After receiving approval from your administration, complete necessary paperwork to charter a chapter of your chosen CTSO**
 - a. More information on chartering chapters can be found on the respective pages for each CTSO.
 - b. Your CTSO executive director or a national staff member will reach out to you when your chapter is approved, usually via an automated email.
 - c. Most CTSOs operate a chapter guidance website or interactive forum to answer all adviser questions for which you will be granted access.
- 4. Step 4 - Determine chapter management procedures, including how you will recruit students, collect and manage dues and host meetings**
 - a. In addition to the chapter operations guidance, each CTSO offers sample materials and information on chapter management.
 - b. Your chapter should form a constitution, bylaws and operating guidelines.
 - c. Communicate with your school administration to determine if funding can be managed internally via your school finance office.
- 5. Step 5 - Attend CTSO- and Department of Education-led training sessions on CTSO management**
 - a. Each CTSO offers training sessions via the state and national associations.
 - b. The Department of Education offered the CTSO Advisor Academy as a year-long onboarding for CTSO advisors universal to all CTSOs.
- 6. Step 6 - Officially submit members**
 - a. Update your online membership roster to include all participating students, knowing you may continue to add members throughout the year.
 - b. Submit a membership dues check to the respective party to complete the membership process.

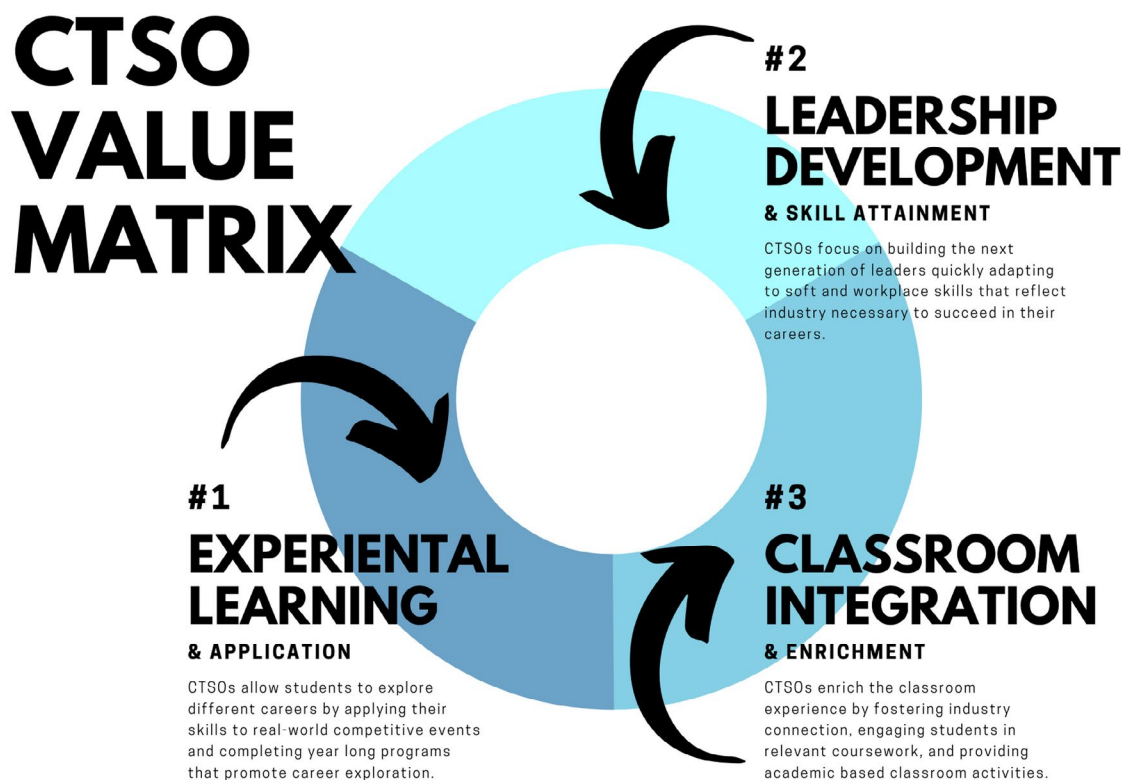
Overview of Career & Technical Student Organizations

What Is a CTSO

Career and technical student organizations (CTSOs) are student-led and advisor-supported membership organizations for student leaders that promote leadership, career development and workplace and employability skills. CTSOs are authorized under the Carl D. Perkins Act to serve as an integral element of career and technical education programs.

House File 2393 drove at the goal of ensuring all students have consistent and equitable access to high-quality CTE opportunities. This, along with CTE surveys, guided the Iowa Department of Education to expand CTE programming to include CTSOs as a requirement by academic year 2024-25. These CTSOs will integrate relevant leadership experiences and industry/academic based experiences that develop well-rounded future workers.

CTSOs offer activities and standards that are integrated into current coursework to support technical skill attainment. In addition, education and industry aligned competitive events, scholarships and comprehensive learning programs support continued learning in and outside the classroom.



CTSO Impact

Information provided by National Coordinating Council for Career and Technical Student Organizations

Students who participate in CTSOs demonstrate higher levels of academic engagement and motivation, civic engagement, career self efficacy and employability skills than other students, and the more students participate in CTSO activities, the better the results.

According to the National Research Center for Career and Technical Education, participating in leadership and professional development activities in a CTSO raises students' educational aspirations.

Academic & Technical Skills

- **Align with National Curriculum Standards**
CTSO programs and activities, such as competitive events, are aligned with National Curriculum Standards in sixteen career clusters recognized by the U.S. Department of Education.
- **Assess Classroom Learning**
CTSOs use a variety of assessment models that are reflective of industry practices. Each requires the student to apply the knowledge and skills learned in the classroom to industry situations through a variety of assessment techniques such as comprehensive exams, role-plays, presentations, demonstrations and case-studies.
- **Integrate into Classroom Instruction**
CTSO programs and activities are designed to provide authentic, experiential application of essential skills and knowledge obtained through classroom instruction.
- **Industry Validated**
The sixteen career clusters and their National Curriculum Standards are based on research conducted by and through industries associated with each career cluster.

Employability Skills

- **Support 21st Century Skills**
CTSO programs and activities develop 21st Century Skills such as collaboration, communications, critical thinking and creativity.
- **Preparing Future Leaders**
CTSO programs and activities provide students with opportunities to assume leadership roles and encourage them to be active citizens.
- **Emerging Technology**
CTSOs keep students at the forefront of technology by ensuring classrooms are up-to-date with the latest productivity-enhancing tools, equipment and curriculum.

Student, Community & Business Engagement

- **Creating Small Learning Communities**
As an example of a highly-effective small learning community, CTSOs bring together students with similar interests and foster a collaborative environment.
- **Making a Difference in the Community**
CTSOs provide students opportunities to develop and participate in community service projects that help them recognize the power they have to make a difference in their communities.
- **Mentoring Tomorrow's Workforce**
CTSO students learn important skills through business and industry partners who serve as mentors through various CTSO programs and activities.

Education Attainment

- **Reaching Goals**
CTSOs are the premier example of maximizing student engagement with academic classroom activities to lead to success in college and careers.
- **Supporting a Program of Study**
Career and Technical Education's success lies in its ability to provide rigorous programs of study, relevant knowledge and the ability to develop meaningful and effective relationships.
- **Enriching Career Opportunities**
CTSO programs and activities provide students a clearer idea about their future career path thus engaging them in relevant coursework and co-curricular activities.
- **Engaging All Students**
Regardless of learning style or scholastic aptitude, CTSOs engage all students in the learning process and give them an experience in school that will create a positive impact in their learning process.

Glossary

- **Advisor/Adviser**
CTE educator at the local school district level who is responsible for implementing the CTSO at the school. Main point of contact for the state and national levels of the association. Tasked with disseminating information to members, parents and school leadership.
- **Affiliation/Institutional/Program Membership**
Form of CTSO membership that permits all students enrolled in the CTE program/service area to participate for one flat fee. Certain types are eligible for Perkins reimbursement.
- **Division**
A division defines the grade range for a level of CTSO participation. In general, this refers to a division for middle school (MS), high school (HS) and postsecondary (PS).
- **Dues**
Membership dues are the cost per student or advisor to participate in the CTSO. This rate is usually billed as one fee for membership at the state and national levels and is not inclusive of conference fees.
- **Eligibility Deadline**
An eligibility deadline is the date at which membership for the CTSO must be submitted and/or paid (varies by CTSO) in order for a chapter to participate, or be eligible to participate, in a CTSO event or activity.
- **Executive Director (ED)**
Universal term used by the Iowa Department of Education to indicate the statewide leader and point of contact for a CTSO. The ED is responsible for executing statewide association operations for all local chapters, such as planning statewide conferences and competitive events, managing membership and training advisors.
- **Chapter**
Grouping of students and advisors at one level of the CTSO, most commonly referring to a local chapter at a participating school. May also refer to the state chapter (all schools in the state) or the national chapter (all schools in all states in the county).
- **Competitive Event/Competition**
Competitive events or competitions allow students to apply their classroom knowledge in real world situations through testing, production, design and presentations at a local, regional, state and national level.
- **Member**
Student enrolled, previously enrolled, or with an interest in a CTE area who pays CTSO membership dues by the stated membership deadline. Membership requirements vary by CTSO.
- **Membership Deadline**
Date by which all membership for the CTSO must be submitted and/or paid (varies by CTSO) in order for a chapter to be considered active and meeting the requirement to have the CTSO chapter in the Iowa Perkins V State Plan.
- **Perkins**
The Carl D. Perkins authorizes the disbursement of federal dollars to states to improve secondary and postsecondary career and technical student programs.

Iowa CTSO Alignment

The Iowa Perkins V State Plan authorizes eight career and technical student organizations aligned to those approved by the National Coordinating Council for Career and Technical Student Organizations. CTSOs are aligned by CIP code, and more generally, by program/service area.

Agriculture, Food and Natural Resources		
Agriculture, General	CIP Code 01.0000	FFA
Agricultural Business and Management	CIP Code 01.0101	FFA
Agricultural Mechanization	CIP Code 01.0201	FFA
Applied Horticulture/Horticulture Operations, General	CIP Code 01.0601	FFA
Animal Sciences, General	CIP Code 01.0901	FFA
Plant Sciences, General	CIP Code 01.1101	FFA
Other CIP Codes - As needed	CIP Code 01.xxxx	FFA
Applied Science, Technology, Engineering and Manufacturing		
Autobody/Collision and Repair Technology Technician	CIP Code 47.0603	SkillsUSA
Automobile/Automotive Mechanics Technology/Technician	CIP Code 47.0604	SkillsUSA
Construction Trades General	CIP Code 46.0000	SkillsUSA
Diesel Mechanics Technology/Technician	CIP Code 47.0605	SkillsUSA
Criminal Justice/Police Science	CIP Code 43.0107	SkillsUSA
Drafting/Design Engineering Technologies/Technician	CIP Code 15.1301	SkillsUSA or TSA
Engineering Technologies/Technicians, General	CIP Code 15.0000	SkillsUSA or TSA
Manufacturing Engineering Technology	CIP Code 15.0613	SkillsUSA or FFA
Welding Technology/Welder	CIP Code 48.0508	SkillsUSA or FFA
Business, Finance, Marketing and Management		
Business Administration and Management, General	CIP Code 52.0201	BPA or DECA or FBLA-PBL
Business/Commerce, General	CIP Code 52.0201	BPA or DECA or FBLA-PBL
Marketing/Marketing Management, General	CIP Code 52.1401	BPA or DECA or FBLA-PBL
Information Solutions/Information Technology		
Commercial Photography	CIP Code 50.0406	BPA or FBLA-PBL or TSA
Computer Systems Networking and Telecommunications	CIP Code 11.0901	BPA or FBLA-PBL or TSA
Computer Technology/Computer Systems Technology	CIP Code 15.1202	BPA or FBLA-PBL or TSA
Graphic Communications, General	CIP Code 10.0301	BPA or FBLA-PBL or TSA
Radio and Television Broadcasting Technology/Technician	CIP Code 10.0202	BPA or FBLA-PBL or TSA
Health Science		
Health Services/Allied Health/Health Sciences, General	CIP Code 51.0000	HOSA-Future Health Professionals
Family and Consumer Sciences/Human Services		
Apparel and Textiles, General	CIP Code 19.90100	FCCLA
Cooking and Related Culinary Arts, General	CIP Code 12.0500	FCCLA
Early Childhood Education and Teaching	CIP Code 13.21001	FCCLA
Education, General	CIP Code 13.1010	FCCLA
Family and Community Services	CIP Code 19.7070	FCCLA
Hospitality Administration/Management, General	CIP Code 51.0100	FCCLA

Designing and Implementing a High Quality CTSO

Membership

Membership is the first step in CTSO management. Each student who is a member of the CTSO has access to all the programming and opportunities within the CTSO. Most CTSOs also have a membership fee for advisors.

There are two forms of membership within a CTSO: by member or program affiliation.

- In a by member model, each individual student will pay a fee for their state and national membership in the CTSO; in some CTSOs, an additional district/region fee may be assessed by student member.
- In a program affiliation model, the school district pays a fee for all students enrolled in the CTE program to be a part of the chapter. Individual students are not responsible for a membership fee. In some CTSOs, this fee can be reimbursed using Perkins dollars. Please see the [CTSO Dues & Membership Chart](#) and Perkins Funding guidelines for additional information.

Each CTSO will have different dues deadlines a chapter must meet for membership, with additional deadlines for eligibility to certain conferences and events.

Chapter Management

At the local school level, advisors support chapter operations and guide student leaders to execute chapter activities. Running a local chapter of a CTSO is much like running any membership group, with the chapter hosting meetings, managing membership and coordinating professional development.

Local chapters:

- Host regular chapter meetings (1-2 per month or as needed)
- Elect student officers (positions vary by CTSO and chapter need)
- Complete fundraisers
- Plan and execute community service projects
- Host guest speakers
- Participate in educational activities
- Promote competitive events and industry-aligned activities
- Share information and updates from the state and national associations
- Manage membership, affiliating at all levels

Student Officers

CTSOs are student-led associations, making them unique as student leaders represent their own interests at chapter meetings and events. A local chapter will elect a group of students to serve as an officer team, usually at the end of the preceding school year.

The officer team is responsible for building a chapter program of work, building meeting agendas, assigning committee work and responsibilities and planning and executing events.

Each CTSO has a recommended set of student officer positions, but local chapters may customize to fit their unique needs.

Program of Work (POW)

Chapters of a CTSO work to develop a program of work (POW). A program of work is completed by the local chapter at the beginning of the year, typically developed by the student officer team and committees under advisor supervision. A POW outlines what the chapter aims to accomplish for the year, including

membership goals, fundraising ideas, event attendance, and Programs & Experiences goals.

A POW also assigns specific tasks under each of the goals to accomplish. Specific tasks are the assigned individuals to be responsible for their execution, a due date and a list of resources needed to complete the task.

By building out a program of work early, CTSO leaders learn project management and accountability skills; the local CTSO chapter also runs more effectively and keeps all students on the same page for chapter management.

Chapter Meetings

A CTSO will host regular meetings of their membership. Because of the integral nature of CTSOs, many meetings and updates can occur within the classroom. Other meetings may occur before or after school or during a school open period.

Local chapters should:

- Host at least two meetings a month, with additional meetings as necessary
- Have chapter officers draft the agenda for the meeting to be approved by the advisor
- Include discussion on fundraisers, conferences or community service projects
- Invite a guest speaker to chapter meetings to connect to industry
- Have officers lead a leadership or skill building activity

Classroom Integration

The integration of CTSO activities into the classroom is what sets CTSOs apart from other student groups at a school. While some CTSO activities will occur outside the classroom, such as conferences, much of the learning and leadership development occurs during the CTE programs courses. CTSOs allow students to apply their classroom knowledge to real life situations to enrich their CTE experience.

- Most CTSOs offer alignment to education and industry standards, available via the national CTSO website or the education partner
- Professional skills like teamwork, communication, and writing skills are supported through CTSO activities
- Competitive event topics and guidelines can be integrated as course projects, examinations and local competitions
- Conferences and guest speakers connect members to industry leaders to coincide with classroom curriculum, serve as writing prompts and encourage continued research on careers
- Auxiliary recognition programs offer alignment to program standards for use as free time, bonus points or fully integrated classroom activities
- Comprehensive, year-long programs are adaptable to fit school needs

Advisor Role

CTSOs are designed to be integral components of CTE, and the advisor of the CTSO should be the CTE educator(s) of the program. Advisors should manage chapter operations, but student officers facilitate chapter projects and activities.

- Advisors serve as the main point of contact for:
 - ◊ Student members
 - ◊ Parents, administration & community stakeholders
 - ◊ State & national level association representatives
- Advisors will
 - ◊ Guide student officer team to develop themselves and the chapter

- ◇ Accompany students to conferences and events
- ◇ Plan and coordinate travel with school administration
- ◇ Review updates from state and national CTSO office
- ◇ Manage chapter finances

Perkins Funding

Via the local school district or consortium, CTSO chapters may request funding through Perkins for the following expenditures. Clarification and prior approval should be sought prior to completing any transactions. Additional non-Perkins funding may be available via the Regional Planning Partnership.

Allowable Perkins Expenses

- Educator Related:
 - ◇ CTSO professional development training and conferences
 - » Eligible for reimbursement: In-state and out of state, registration, mileage, airfare, hotel, ground transportation (rideshare, taxi, shuttle), parking, baggage and meals
 - ◇ Advisor extra duty pay/stipend/off-contract
- Chapter Related:
 - ◇ National uniforms - ownership must be maintained by the program/chapters
 - ◇ Institutional membership dues - 100% program affiliation
 - ◇ Instructional materials/supplies for CTSOs: Budget Code Supplies (No consumables) 6XX
- Student Related:
 - ◇ Student Competitors Only (for students competing at state or national events).
 - » Documentation requirements:
 - General ledger, invoices and receipts for each individual competing student by student name
 - Competition registration invoice, airfare, baggage, hotel, meal receipts and ground transportation

Unallowable Perkins Expenses

- Social activities/assemblage
- Refreshments/meals
- Consumables
- Recognition gifts or awards
- Scholarships or donations
- Individual membership dues (student or advisor)
- Non-competitor student conference registration costs
- Non-competitor student conference hotel costs
- Items retained by student or advisor
- Non-competitor student travel costs - meals, entertainment, conference activity fees, parking fees at theme parks

Advisor Professional Development

Professional development and advisor training is available for educators serving as CTSO leaders.

- CTSO Advisor Academy
 - ◇ The Iowa Department of Education has developed a series of on-demand video resources that provide training on establishing and maintaining a high-quality CTSO. Live, interactive trainings are scheduled throughout the year to coincide with these videos.
- Individual CTSO Training
 - ◇ Each CTSO has an Executive Director who will host specialized training for individual CTSOs. Executive directors may also provide personalized training to schools seeking information or onboarding for advisors.
- General CTSO Support & Training

- ◇ The Iowa Department of Education can provide training via the education program consultant for the program service area or the Education Program Consultant for CTSOs.

Conferences & Events

Each CTSO offers annual conferences and events, either via in-person or online formats, that provide students with the ability to learn from industry experts, showcase their skills in competitive events, and network with their peers. Conferences and events may be one or multiple days long depending on the CTSO.

Most conferences and events charge a registration fee for the event, usually at a per attendee cost. This fee is non-reimbursable through Perkins, but some related transportation expenses to the events may be covered.

For more information about individual CTSO conferences and events, see the CTSO calendar and each individual CTSO page in this guide.

Fundraising

Operating a CTSO chapter may require additional funding to execute activities and attend events and conferences. Fundraising will make up the difference between expenses your school may assist in covering and the cost of the event. Planning a budget in advance for what your chapter will need to participate helps to determine how many fundraisers you may need.

Community Service

Community service and being a servant leader is a large part of all CTSOs. By participating in community service activities and projects, students recognize how they fit into the larger community. Community service also connects students to business and industry while building skills.



Students at a Technology Student Association (TSA) event

Iowa CTE Program Leadership

Program	Name	Email	Phone
Bureau Chief	Dennis Harden	dennis.harden@iowa.gov	515-281-4716
CTSOs	Chris Dzurick	chris.dzurick@iowa.gov	515-419-4792
Agricultural, Food and Natural Resources	Matthew Eddy	matthew.eddy@iowa.gov	515-281-3080
Applied Science, Technology, Engineering and Manufacturing	Cale Hutchings	cale.hutchings@iowa.gov	515-281-0127
Business, Finance, Marketing and Management	Justin Lewis	justin.lewis@iowa.gov	515-669-7007
Health Science	Jane Bradley	jane.bradley@iowa.gov	515-689-4402
Human Services/Family Consumer Sciences	Katy Blatnick-Gagne	katy.blatnick-gagne@iowa.gov	515-681-6733
Information Solutions	Justin Lewis	justin.lewis@iowa.gov	515-669-7007
Perkins Accountability and Monitoring	Jeff Fletcher	jeffrey.fletcher@iowa.gov	515-321-7309
Perkins Grant Claims	Amy Vybiral	amy.vybiral@iowa.gov	515-339-4520
Equity and Special Populations	Jeanette Thomas	jeanette.thomas@iowa.gov	515-281-3636
Senior Year Plus	Jen Rathje	jennifer.rathje@iowa.gov	515-326-5389

CTSO Impact Report

CTSO	Chapters (2020-21)	Membership (2020-21)
BPA	33	542
DECA	21	379
FBLA-PBL	33	872
FCCLA	119	1511
FFA	248	16,597
HOSA	10	221
SkillsUSA	21	194
TSA	16	6107



An Iowa HOSA school team at a statewide event

CTSO Calendar of Events

Month	Date & Function
August	12-22 - FFA at Iowa State Fair
September	18-22 - SkillsUSA Washington Leadership Training Institute 25-28 - HOSA Washington Leadership Academy
October	3-4 - FBLA State Fall Leadership Conference 6 - FFA NC Greenhand Fire Up 11 - FCCLA Fall Leadership Rally 12 - TSA Fall Leadership Conference 13 - FFA SW Greenhand Fire Up 15 - FFA SE Greenhand Fire Up 17-18 - BPA Fall Leadership Conference 18 - HOSA Fall Leadership Conference 19 - FFA NW Greenhand Fire Up 24-25 - DECA Fall Leadership Conference 27-30 - FFA National Convention
November	3 - FFA NW Greenhand Fire Up 4-5 - FCCLA Capitol Leadership 5-7 - FCCLA National Fall Conference 5-6 - FBLA National Fall Leadership Conference 13 - FFA IAT Conferences 17-20 - DECA New York Experience
December	14 - FBLA Sports & Entertainment Experience 14 - SkillsUSA Technology & Trades Experience
January	8 - FFA IAT Conferences 13-15 - FCCLA Chapter Adviser Summit 29 - FBLA District Leadership Conferences
February	1 - FFA Legislative Symposium 20-21 - DECA State Career Development Conference 20-22 - BPA State Leadership conference
March	5 - FFA NC, NW, SC & SW District Convention 12 - FFA NE & SE District Convention 27-29 - FCCLA State Leadership Conference 31-4/2 - FBLA State Leadership Conference
April	4-5 - TSA Spring State Conference 7-8 SkillsUSA State Leadership & Skills Conference 10-12 - FFA State Convention 23-26 - DECA International Career Development Conference
May	4-8 - BPA National Leadership Conference
June	4 - FFA SW Chapter Officer Leadership Training 7 - FFA NW Chapter Officer Leadership Training 9 - FFA NC Chapter Officer Leadership Training 11 - FFA NE & SC Chapter Officer Leadership Training 14 - FFA SE Chapter Officer Leadership Training 20-24 - SkillsUSA National Leadership & Skills Conference 22-25 - HOSA International Leadership Conference 24-27 - PBL National Leadership Conference 26-30 - TSA National Conference 29-7/2 - FBLA National Leadership Conference 29-7/3 - FCCLA National Leadership Conference
TBA	Mid-March - HOSA State Leadership Conference Summer 2022 - FFA Washington Leadership Conference Winter 2022 - DECA District Career Development Conference Winter 2022 - FCCLA District Conferences

Iowa FFA



FFA At-a-Glance

Executive Director: Scott Johnson (515-965-7376) (scott.johnson@iowaffa.com)
Financial Manager: Carolyn Knittle (515-965-7382) (carolyn@iowaffafoundation.org)
National Office: 888-332-2668
State Website: www.iowaffa.org | **National Website:** www.ffa.org
Available Membership Levels: MS; HS
CTE Program Alignment: Agricultural, Food and Natural Resources

How to Start a Chapter

1. Confirm if your school already has a chapter using the [Chapter Locator](#).
2. Contact the Executive Director to determine chapter eligibility or gain access to an existing chapter.

Membership Information

[Membership Entry Website](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$7.50		\$7.50	N/A	Pricing is based on a range of program enrollment, with membership being discounted as the quantity increases. (Eligible for Perkins reimbursement with restrictions.)
National Dues	\$7.00		\$7.00	N/A	
Dues Deadline	Year Round Rolling Deadline				
Affiliation Dues	Yes		Yes	N/A	CTSO affiliation dues and Perkins eligibility information

Conferences & Events

Iowa State Fair

August 12-22, 2021, Des Moines, IA

Every August, approximately 2,000 FFA members participate in the annual Iowa State Fair over the course of 2 weeks by showing various projects in Des Moines, Iowa.

FFA National Convention

October 27-30, 2021, Indianapolis, IN

The National FFA Convention & Expo is all about growing the next generation of leaders. No matter where you are in FFA, you'll find inspiration and direction to become a leader and influencer, ready to make an impact. During this event, find out who you are, who you want to become and how you can change how the world grows.

IAT Conferences

November 13, 2021 & January 8, 2022, Ankeny, IA

Students from all over Iowa travel to the FFA Enrichment Center in Ankeny to attend IAT Conferences!

The conferences are led by current and past Iowa FFA Officers. Programming of the conferences changes annually, with Ignite for grades 7-9, Amplify for grades 10-11, and Transform for grade 12.

Legislative Symposium

February 1, 2022, Des Moines, IA

Legislative Symposium is designed to build character and promote citizenship, volunteerism and patriotism. More than 500 members from 70 FFA Chapters across the state of Iowa will gather to learn about the legislative process, discuss agricultural issues and advocate for Agricultural Education and FFA.

District Leadership Programs

Date and Location Varies by District

District Conventions take place in early March. FFA members and guests from across the respective districts gather to compete in various events, conduct annual business and elect the district officers.

Chapter Officer Leadership Training (COLT) occurs in each district during the summer. It is led by district FFA officers, with the assistance of the state FFA officers. COLT is open to all members who have a desire to lead in their local chapter, regardless of their title. Members are not required to be an officer to attend.

Greenhand Fire-Up (GFU) is a leadership program created just for first-year high school FFA members! These conferences occur in each district throughout the fall. It is led by the district FFA officers with the assistance of state FFA officers.

Washington Leadership Conference (WLC)

Summer 2022, Washington, DC

Each year, FFA members from all over the United State travel to Washington, DC to attend the Washington Leadership Conference (WLC). During the five-day event, attendees learn how to become effective leaders by teaching them to know their purpose, value people, take action and serve others.

State Convention

April 10-12, 2022, Ames, IA

More than 4,000 FFA members and guests from across the state gather to learn about careers in the agriculture industry, compete in various events and shape the future of the Iowa FFA Association.

Advisor Professional Development & Resources

National Teacher Ambassadors for FFA

On-Demand

The National Teacher Ambassadors for FFA are equipped to help answer questions and provide training related to the various educational resources and experiences offered by the National FFA Organization.

Local Engagement Programs

On-Demand

Local Engagement programs connect local businesses with local FFA chapters and help build strong communities by developing relationships between the local business, community and chapter. They provide great resources for chapters to secure funding, mentorship and engagement opportunities.

Programs & Experiences

American FFA Degree

As the highest degree achievable in the National FFA Organization, the American FFA Degree shows an FFA member's dedication to his or her chapter and state FFA association. It demonstrates the effort FFA members apply toward their supervised agricultural experience and the outstanding leadership abilities and community involvement they exhibited through their FFA career.

National Chapter Award

The National Chapter Award Program is designed to recognize FFA chapters that actively implement the mission and strategies of the organization. These chapters improve chapter operations using the National Quality Chapter Standards (NQCS) and a Program of Activities (POA) that emphasize growing leaders, building communities and strengthening agriculture.

Ferris George Rising Star Award

The Ferris George Rising Star Award is presented in memory of Ferris George, a charter member of the National FFA Organization, a member of the United FFA Alumni in Iowa, and supporter of agriculture. The purpose of the award is to recognize FFA members who during their freshman year exhibit outstanding leadership.

Supervised Agricultural Experience Award Programs

Supervised Agricultural Experience (SAE) is an integral part of the three-component model of agricultural education. SAE is a student-led, instructor-supervised, work-based learning experience that results in measurable outcomes within a predefined, agreed upon set of Agriculture, Food and Natural Resources (AFNR) Technical Standards and Career Ready Practices aligned to your career plan of study.

Competitive Event Information

Career Development Events (CDEs): Competitions related to technical skills within the Agricultural, Food, and Natural Resources pathway. CDEs are often an authentic assessment of content taught in the instructional program. There are about 20 different CDEs.

Leadership Development Events (LDEs): Competitions related to soft skills or employability skills. Some events may be an authentic assessment of content taught in the instructional program. There are about 20 different LDEs.

Proficiency Awards: Competitions designed for members to highlight accomplishments in their respective Supervised Agricultural Experience (SAE) programs. SAE programs are the Agricultural Education term for Work-based Learning/Experiential Learning.

[More Information - CDE](#)

[More Information - LDE](#)

[More Information - Proficiency Awards](#)



Students at an Iowa FFA event

Iowa SkillsUSA



SkillsUSA At-a-Glance

Executive Director: Kent Seuferer (515-344-3888) (statedirector@skillsusaiaowa.org)
Financial Manager: Kent Seuferer (515-344-3888) (statedirector@skillsusaiaowa.org)
National Office: 703-777-8810
State Website: www.skillsusaiaowa.org | **National Website:** www.skillsusa.org
Available Membership Levels: MS; HS; PS
CTE Program Alignment: Applied Science, Technology, Engineering and Manufacturing

How to Start a Chapter

1. Contact the SkillsUSA Customer Care Team (844-875-4557 or customercare@skillsusa.org) to request a New Chapter Kit.
2. Reach out to the Executive Director to sign up for state communications and to schedule a personal welcome meeting.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$8.00	\$8.00	\$8.00	\$13.00	<ul style="list-style-type: none"> The Total Participation Plan (TPP) for HS and MS assigns pricing for your entire program based on a range of program enrollment plus the purchase of educational resources. (Eligible for Perkins reimbursement with restrictions.)
National Dues	\$8.00	\$8.00	\$8.00	\$20.00	
Dues Deadline	March 1				<ul style="list-style-type: none"> The Campus Affiliation Plan for PS assigns pricing for your entire program based on a range of program enrollment. (Eligible for Perkins reimbursement with restrictions.)
Affiliation Dues	Yes	Yes	No	N/A	CTSO affiliation dues and Perkins eligibility information

Conferences & Events

Washington Leadership Training Institute (WLTI)

September 18-22, 2021 (Washington, DC)

SkillsUSA offers advanced training for students and advisors that focuses on professionalism, communication and leadership skills. Members have the opportunity to share their SkillsUSA and career and technical experiences with elected officials.

Technology & Trades Experience ([link coming soon](#))

December 14, 2021, Des Moines, IA

The Technology & Trades Experience brings student leaders to downtown Des Moines for a day of insightful conversation on careers in technology and trades, along with the election of Iowa SkillsUSA state officers.

State Leadership & Skills Conference (SLSC)

April 7-8, 2022 (Ankeny, IA)

SkillsUSA has a large number of contests that allow students to demonstrate their abilities against others from across the state. SkillsUSA chapters gather to compete in over 70 different Career and Technical Related Contests including welding, cosmetology, construction, robotics, and career skills.

National Leadership & Skills Conference (NLSC)

June 20-24, 2022 (Atlanta, GA)

The annual NLSC is a showcase of career and technical education students, with over 19,000 people - including students, teachers and business partners - in attendance. More than 6,500 outstanding career and technical education students - all state contest winners - compete hands-on in 107 different trade, technical and leadership fields.

Advisor Professional Development & Resources

SkillsUSA Connect

On-Demand

SkillsUSA CONNECT is SkillsUSA's virtual community. It allows members to connect with all of the exciting experiences and programs that SkillsUSA has to offer while also giving them the chance to connect with each other in a collaborative environment.

Training Resource Library

On-Demand

Training videos are presented by advisors on everyday topics and issues including how to uncover the best new resources in SkillsUSA and put them to work in your classroom and chapter.

SkillsUSA Resource Store

On-Demand

The SkillsUSA Resource Store offers everything a SkillsUSA instructor needs for chapter management, member development and career and technical education (CTE) classroom engagement.

Programs & Experiences

Career Essentials

The SkillsUSA Career Essentials suite engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, whether it be middle-school, high-school, college/postsecondary including the adult learner. The curriculum generates high levels of student engagement and is built on evidence-based outcomes that support the industry-validated Career-Ready Assessment.

Jump Into STEM!

Jump into STEM! lessons provide opportunities to engage first- to third-grade students and middle-school students in STEM-related activities. Jump into STEM! provides an opportunity for SkillsUSA members to engage middle-school students and create an open door to recruitment for high-school career and technical education (CTE) programs. Recruit students into your program with engaging, hands-on learning provided by current SkillsUSA members.

Chapter Excellence Program (CEP)

CEP recognizes achievement as it relates to the integration of the SkillsUSA Framework in chapter program of work activities. As a chapter's yearly action plan, the program of work is at the heart of student learning and employability development. By using the Framework as a guide, chapters have a blueprint for creating relevant activities that encourage participation and foster an understanding of student learning attained during each activity.

CareerSafe Online Safety Training

Through this training, students learn to recognize potential safety and health hazards pertaining to all 16 national career clusters that can prepare students for college or a career pathway.

SkillsUSA Framework

The SkillsUSA Framework illustrates how students fulfill the mission of the organization “to empower members to become world-class workers, leaders and responsible American citizens” by providing a common language for students to articulate what they gain from SkillsUSA, assessing student skill development, and creating a vision for SkillsUSA programs to ensure quality student-led experiences.

Competitive Event Information

The SkillsUSA Championships are career competition events showcasing the best career and technical education students in the nation. Contests begin locally and continue through the state and national levels. The philosophy of the Championships is to reward students for excellence, to involve industry in directly evaluating student performance and to keep training relevant to employers’ needs.

The SkillsUSA Championships Technical Standards is the official competition guide for the SkillsUSA Championships and is newly revised. It contains rules for all national events, including an overview, lists of technical skills and knowledge required, clothing requirements, eligibility, and equipment lists. It also lists the embedded academic skills in math, English and science. Rules for state and local events may vary from the national guidelines, but most competitive events are modeled after the national technical standards.

More Information - All Divisions



Iowa SkillsUSA students

Iowa Technology Student Association (TSA)



TSA At-a-Glance

Executive Director: Rhys South (515-822-5135) (rhys.south@johnston.k12.ia.us)
Financial Manager: Rhys South (515-822-5135) (rhys.south@johnston.k12.ia.us)
National Office: 703-860-9000
State Website: www.iowatsa.org | **National Website:** www.tsaweb.org
Available Membership Levels: MS; HS
CTE Program Alignment: Applied Science, Technology, Engineering and Manufacturing; Information Solutions

How to Start a Chapter

1. Create an organizing committee to draft local bylaws require to charter a chapter.
2. Contact the Executive Director to sign up for communications and begin the charter process.

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$14.00		\$14.00	\$14.00	<ul style="list-style-type: none"> • TSA Red CAP offers up to 10 program enrollment for \$10 per member state dues plus \$120 national dues. • TSA Blue CAP offers unlimited program enrollment for \$190 state and \$400 national dues. <i>(Eligible for Perkins reimbursement with restrictions.)</i>
National Dues	\$10.00		\$10.00	\$10.00	
Dues Deadline	State Conference Registration Deadline				CTSO affiliation dues and Perkins eligibility information
Affiliation Dues	Yes		Yes	N/A	

Conferences & Events

Fall Leadership Conference

October 12, 2021, Johnston, IA

The Fall Leadership Conference is held at Camp Dodge. The conference features leadership sessions, rappelling towers and the famous Leadership Reaction Course for team building exercises.

Spring State Conference

April 4-5, 2022, Adventureland Inn, Altoona, IA

The State Conference for TSA brings together students for two days of interactive competitions that showcase technical and academic skills, as well as the election of the state officer team for the next year.

National TSA Conference

June 26-30, 2022, Dallas, TX

Many TSA members across the country believe the highlight of the school year is the National TSA Conference—packed with competitive events and challenging activities that foster personal growth and leadership development.

Advisor Professional Development & Resources

Mentor Program

On-Demand

Chapters new to TSA often have questions that can range from how to get their chapter started to how to compete at a state or national conference. Communication between the new chapter and Ambassador chapter may be virtual or in-person, depending on the location of the chapters and the assistance requested.

New Chapter Start-Up Grant

On-Demand

Each year, Iowa TSA allocates funding towards the development of new Iowa TSA Chapters. This funding helps the chapter begin the purchase of necessary materials and equipment in order to be successful in local and state competitions.

Programs & Experiences

21st Century Skills for TSA

Monthly training videos, developed by Kent Julian, nationally known youth motivational speaker, include content geared toward both middle school and high school chapter members. These five to 10-minute videos focus on three to four leadership and 21st century skills and are customized for TSA members.

Junior Solar Sprint

Supported by the U.S. Army since 2001, JSS offers resources to empower teachers, mentors, and other community members to engage fifth through eighth grade students in the designing, building and racing of model solar cars. Students develop teamwork and problem solving abilities, investigate environmental issues and gain hands-on STEM skills to build the fastest, most interesting, and best crafted vehicles possible.

TEAMS

TEAMS (Tests of Engineering Aptitude, Mathematics, and Science) is a one-day competition for middle school and high school students that allows them to apply their knowledge of skills in science, technology, engineering, and mathematics (STEM) to global issues.

TSA VEX Robotics

The Technology Student Association VEX IQ Challenge (VIQC, middle school) and the TSA VEX Robotics Competition (VRC, high school) enable members to challenge themselves in a fun and interactive game setting while engaging in a thought provoking, multidisciplinary, STEM activity. Each year an engineering challenge is presented in the form of an exciting game in which participants build innovative robots with guidance from their teachers and mentors.

Unite

Unite is designed to encourage and help prepare students to pursue college-level studies, and ultimately, STEM Careers in fields such as engineering.

Competitive Event Information

All TSA middle school competitions and high school competitions are correlated with national STEM standards and can be integrated into and enhance STEM curriculum. Participation in TSA competitions allows TSA members to apply technology and engineering skills in challenging and innovative ways. Working individually or as a team, TSA members are motivated by the inspiration and enthusiasm gained from being recognized for the successful application of those skills.

[More Information - HS](#)

[More Information - MS](#)

Iowa Business Professionals of America (BPA)



BPA At-a-Glance

Executive Director: Deb Jones (712-852-5241) (djones@iowalakes.edu)
Financial Manager: Peg Van Buskirk (641-948-3180) (pegcort@mchsi.com)
National Office: 614-407-7476
State Website: www.bpa.org/iowa | **National Website:** www.bpa.org
Available Membership Levels: MS; HS; PS
CTE Program Alignment: Business, Finance, Marketing and Management; Information Solutions

How to Start a Chapter

1. Contact your [State Advisor](#) to get involved in State conferences and State programs.
2. Submit the [New Charter Application](#). Application must be submitted by a potential advisor or school administrator.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV
State Dues	\$14.00	\$14.00	N/A	\$29.00
National Dues	\$14.00	\$14.00	\$14.00	\$14.00
Dues Deadline	State Conference Registration Deadline			
Affiliation Dues	No	No	No	N/A

Conferences & Events

Fall Leadership Conference (FLC)

October 17-18, 2021, Des Moines, IA

The BPA Fall Leadership Conference kicks off the BPA year with comprehensive leadership training and breakout sessions.

State Leadership Conference

February 20-22, 2022, Des Moines, IA

The BPA State Leadership Conference affords Iowa students the opportunity to compete and be recognized for their CTE achievements in BPA competitions, as well as the election of student leaders for the upcoming school year.

National Leadership Conference (NLC)

May 4-8, 2022, Dallas, TX

The Business Professionals of America National Leadership Conference is the culmination of students'

hard work throughout the membership year. Thousands travel from around the country to come together over several exciting days of competitions, leadership development sessions, National Officer elections, a National BPA Day of Service, a Walk for Special Olympics and so much more.

Advisor Professional Development & Resources

LearnBPA Courses

On-Demand

Earn certificates and recognition through a wide variety of professional leadership development courses in the LearnBPA Learning Management System.

BPA Shares

On-Demand

BPA Shares is a member-generated idea sharing platform that can help you build your network, expand your reach and support your chapter. Each category included in the BPA Shares resource has a list of ideas that have been brainstormed by student leaders, or found successful by BPA chapters from across the nation.

Advisor Resource Center

On-Demand

The Advisor Resource Center is an online repository of materials related to chapter management, program success and competitive events.

Programs & Experiences

Torch Awards

The Business Professionals of America Torch Awards Program is designed to promote professionalism and leadership in both career development and personal growth. Students complete activities in the seven Torch categories: Leadership; Service; Cooperation; Knowledge; Friendship; Love, Hope, Faith; and Patriotism – then log their activities in an online Torch Résumé.

BPA Cares

A chapter aligned with the goals and mission of Business Professional of America (BPA) also has a core value of service. Business Professionals of America recommends chapters become involved in one or more of the BPA Cares programs it offers. Participation in this program means that members are engaging in worthwhile projects that support the betterment of their community while having the opportunity to receive recognition from the national organization.

Student Certifications

BPA offers an enhanced certification series for all of our students to make sure they get the most out of their experience with Business Professionals of America.

BPA Bank On It Tournament

Test your accounting knowledge in the ultimate BPA tournament! Business Professionals of America Secondary students are invited to be a part of the fourth annual, national BPA Bank On It Tournament. The AICPA's Start Here, Go Places® has teamed up once again with BPA to host an in-person "Bank On It Tournament" of pretty epic proportions again at this year's National Leadership Conference.

Competitive Event Information

The WSAP (Workplace Skill Assessment Program) Competitive Events program is a primary intra-curricular component offered by Business Professionals of America. The Workplace Skills Assessment Program is an integral part of Business Professionals of America. The goal of the program is to provide all business students with the opportunity to demonstrate workplace skills learned through business education curricula. Students prepare for and compete in contests in over 90 categories, under six Assessment Areas including:

- Finance
- Business Administration
- Management Information Systems
- Digital Communication & Design
- Management, Marketing & Communication
- Health Administration

[More Information - All Divisions](#)



Iowa BPA students



DECA At-a-Glance

Executive Director: Courtney Westvold (515-259-1718) (director@iowadeca.org)
Financial Manager: Carol Von Tersch (515-710-2434) (finance@iowadeca.org)
National Office: 703-860-5000
State Website: www.iowadeca.org | **National Website:** www.deca.org
Available Membership Levels: HS
CTE Program Alignment: Business, Finance, Marketing and Management

How to Start a Chapter

1. Complete a [New Chapter Request](#) form.
2. Reach out to the Executive Director to sign up for state communications and to schedule a personal welcome meeting.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV
State Dues	\$11.00			\$11.00
National Dues	\$8.00			\$8.00
Dues Deadline	State Conference Registration Deadline			
Affiliation Dues	No			N/A

Conferences & Events

Fall Leadership Conference (FLC)

October 24-25, 2021, Des Moines, IA

An interactive and empowering conference for all our DECA members. FLC allows DECA students to explore the elements of competition, leadership and all that DECA has to offer.

District Career Development Conference (DCDC)

Date and Location Varies by District

Students gather in their respective districts to compete for the chance to participate in SCDC. DCDC affords an opportunity for students to gain feedback on their competitive events and network with other students.

State Career Development Conference (SCDC)

February 20-21, 2021, Des Moines, IA

SCDC is the next step of competition after the District Competition. Students participate in networking events and compete to qualify for ICDC.

International Career Development Conference (ICDC)

April 23-26, 2022, Atlanta, GA

ICDC is the culmination event of the year for members. Over 20,000 attendees gather for several days of competitive events, leadership development, career exploration and academies.

Advisor Professional Development & Resources

DECA Direct

On-Demand

DECA Direct is a weekly email blast and website that contains announcements, articles, news and updates on DECA.

DECA Guide

On-Demand

The DECA Guide is the ultimate year-long resource for all of DECA's programs, including its signature competitive events program. An edition is produced annually for both the high school and collegiate divisions.

Digital Classroom Resources

On-Demand

Looking for resources to fuel your classroom's online learning? We've compiled the latest resources in one place. We know that everyone is facing significant changes in teaching and learning. As a result, DECA is pleased to provide its advisors and members with learning activities that can be incorporated into digital instruction.

New Advisor Resource Center

On-Demand

Resources in the New Advisor Resource Center will help establish your DECA chapter, connect new advisors to those with answers to most of their questions at both headquarters and in your chartered association, help new advisors stay up-to-date with DECA opportunities and facilitate member involvement, both inside and outside of the classroom.

Programs & Experiences

Emerging Leader Honor Award

The purpose of the DECA Emerging Leader Honor Award is to provide recognition of graduating DECA members studying marketing, finance, hospitality and management for being an academically prepared, community oriented, professionally responsible, experienced leader through participation in DECA.

Chapter Campaigns

Engage your members in DECA activities throughout the year using DECA's Chapter Campaigns as your guide. These campaigns are perfect for developing your chapter's program of work and allow your chapter to gain the recognition it deserves. DECA offers five unique campaigns that will help you grow your chapter and build lasting partnerships within your school and community.

Challenges

DECA's Challenges provide DECA members opportunities to demonstrate the knowledge and skills learned in the classroom through innovative challenges in partnership with several corporate partners. Each challenge has a unique focus and specific set of required tasks.

School-Based Enterprises

A school-based enterprise (SBE) is an entrepreneurial operation in a school setting that provides goods/services to meet the needs of the market. SBEs are managed and operated by students as hands-on

learning laboratories that integrate National Curriculum Standards in marketing, finance, hospitality or management.

Competitive Event Information

As an integral part of the classroom curriculum, DECA’s industry-validated competitive events are aligned with the National Curriculum Standards in the career clusters of marketing, business management and administration, finance, and hospitality and tourism. DECA’s flagship evaluation process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge. DECA’s competitive events directly contribute to every student being college and career ready when they graduate from high school.

[More Information - HS](#)



Iowa DECA students at the state capitol

Iowa Future Business Leaders of America - Phi Beta Lambda (FBLA-PBL)



FBLA-PBL At-a-Glance

Executive Director: Kent Seuferer (850-499-5328) (kent@iowafbla.org)
Financial Manager: Susan Seuferer (641-203-0943) (finance@iowafbla.org)
National Office: 800-325-2946
State Website: www.iowafbla.org | **National Website:** www.fbla-pbl.org
Available Membership Levels: MS; HS; PS
CTE Program Alignment: Business, Finance, Marketing and Management; Information Solutions

How to Start a Chapter

1. Complete the [Chapter Organization Packet \(COP\)](#) Request.
2. Reach out to the Executive Director to sign up for state communications and to schedule a personal welcome meeting.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)
[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$6.00	\$7.00	\$6.00	N/A	Pricing is based on a range of program enrollment, with membership being discounted as the quantity increases. (Eligible for Perkins reimbursement with restrictions.)
National Dues	\$6.00	\$10.00	\$6.00	N/A	
Dues Deadline	State Conference Registration Deadline				CTSO affiliation dues and Perkins eligibility information
Affiliation Dues	Yes	No	No	N/A	

Conferences & Events

State Fall Leadership Conference (SFLC)

October 3-4, 2021, Des Moines, IA

Members have a chance to develop leadership skills through workshops, community service projects and inspiring keynote addresses. Networking opportunities connect students with each other to foster idea sharing, and business tours bring student leaders to local business to encourage industry to engage with the next generation of the workforce.

National Fall Leadership Conference (NFLC)

November 5-6, 2021, Orlando, FL; November 18-20, 2021, Milwaukee, WI

The National Fall Leadership Conference is a two-day national conference held in November open to all FBLA members. The National Fall Leadership Conference consists of general sessions, special interest sessions, seminars, workshops, tours and other leadership development activities.

Sports & Entertainment Experience

December 14, 2021, Des Moines, IA

The Sports & Entertainment Experience brings student leaders to downtown Des Moines for a day of insightful conversation on careers in sports and entertainment.

District Leadership Conference (DLC)

January 29, 2022, Location Varies by District

The Iowa Future Business Leaders of America District Leadership Conferences are designed as educational conferences and include competitive events, leadership development activities, career awareness programs, business meetings and general sessions.

State Leadership Conference (SLC)

March 31-April 2, 2022, Coralville, IA

The Iowa FBLA State Leadership Conference (SLC) is a three-day conference held each spring. The conference consists of general sessions, competitive events, seminars, workshops, the election of officers, awards and recognition, special programs and other leadership and educational learning activities.

National Leadership Conference (NLC)

June 24-27, 2021 (PS), Chicago, IL; June 29-July 2, 2021 (HS & MS), Chicago, IL

National Leadership Conference (NLC) is a summer event concluding the year's activities and setting the stage for the upcoming school year. At NLC, over 14,000 students have the opportunity to participate in business and leadership development workshops, elect national officers and compete among the top students in America.

Advisor Professional Development & Resources

Adviser Update and Training Day

August 9-10, 2021, Des Moines, IA

This workshop gives advisers information on the upcoming year, new and revised competitive events, tips on fundraising and working with local chapters and updates on national programs.

FBLA-PBL Leadership Community

On-Demand

An online forum resource where national staff and local advisers answer questions and share best practices. An additional resource library has information about national programs, forms and competitive events.

Adviser Training Modules

On-Demand

Modules for New Advisers and Emerging Advisers to provide training and support for national programs.

Programs & Experiences

Champion Chapter (HS)

Chapter of the Year (PS)

Merit Award (MS)

A division level series of membership-engagement focused challenges that chapter may complete for national recognition.

Business Achievement Awards (HS)

PBL Excellence Awards (PS)

LEAD (MS)

The BAA, PBL Excellence and LEAD programs are individual achievement award programs:

- BAA & LEAD: Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities and earn recognition by immersing themselves in their school and communities.

- PBL Excellence: A credit-based program bridges participation in programs such as Financial Fitness by Intuit, Facebook Marketing’s Train the Trainer and attending the PBL Career Connections Conference with building a portfolio for future career readiness.

Stock Market Game

Students in the FBLA-PBL Stock Market Game (SMG) build and manage a successful investment portfolio of stocks, bonds, and mutual funds, using a hypothetical \$100,000. They track their investments over the course of 12 weeks, receiving valuable opportunities to practice math, critical thinking, problem solving and research skills as well as essential real life money skills.

LifeSmarts

LifeSmarts is a national educational competition focused on personal finance and consumer topics that complements the curriculum already in place in schools

Virtual Business Challenge (VBC)

The VBC - Personal Finance encourages FBLA members to test their financial literacy skills. Participating teams will be making personal finance decisions for a simulated person. The VBC - Management encourages FBLA members to test their skills at managing either a bicycle manufacturing business or a blue jeans manufacturing business.

Competitive Event Information

FBLA-PBL Competitive Events recognize and reward excellence in a broad range of business and career-related areas. There are three categories of events to choose from: individual, team and chapter events. Members are able to choose between objective tests, production tests, performance or role plays. Objective tests are computerized and will be taken at the conference. Some events will have an assigned topic and students will be able to work on their pre-judged entries at their home school before the conference. Members are also able to complete their production events at their home school site with familiar technology.

[More Information - HS](#)

[More Information - PS](#)

[More Information - MS](#)



Iowa FBLA students at a national conference

Iowa HOSA - Future Health Professionals



HOSA At-a-Glance

Executive Director: Kent Seuferer (515-523-0514) (director@iowahosa.org)
Financial Manager: Kent Seuferer (515-523-0514) (director@iowahosa.org)
National Office: 800-321-4672
State Website: www.iowahosa.org | **National Website:** www.hosa.org
Available Membership Levels: HS; PS
CTE Program Alignment: Health Science

How to Start a Chapter

1. Complete an [Iowa HOSA Chapter Request form](#) to receive login information.
2. Reach out to the Executive Director to sign up for state communications and to schedule a personal welcome meeting.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$14.00	\$14.00		\$14.00	Pricing is based on a range of program enrollment, with membership being discounted as the quantity increases. (Eligible for Perkins reimbursement with restrictions.)
National Dues	\$10.00	\$10.00		\$10.00	
Dues Deadline	State Conference Registration Deadline				CTSO affiliation dues and Perkins eligibility information
Affiliation Dues	Yes	Yes		N/A	

Conferences & Events

Washington Leadership Academy (WLA)

September 25-28, 2021, Washington, DC

The Annual Washington Leadership Academy teaches leaders the importance of Socially Responsible Leadership through the Social Change Model. This capstone leadership conference, held in historic Washington, D.C., allowed both local and state leaders the opportunity to develop not only as leaders, but as future health professionals. This experience additionally provided opportunities to meet with Congressional Representatives and Senators on Capitol Hill, and to visit health industry tours at the Children’s National Medical Center, the George Washington University School of Medicine and Health Science, the U.S. Army and Uniformed Services University of the Health Sciences, the Washington, D.C. Medical Examiner’s Office and the Outbreak Exhibit at the National Museum of Natural History.

Fall Leadership Conference (FLC)

October 18, 2021, Ankeny, IA

The Fall Leadership Conference focuses on enhancing the leadership skills of every HOSA member.

State Leadership Conference (SLC)

Mid-March, Des Moines Metro

The state leadership conference provides members the opportunities to develop leadership skills, network with members from across the state, meet business and industry professionals and compete in events that showcase their technical and academic skills.

[More Information](#)

International Leadership Conference (ILC)

June 22-25, 2022, Nashville, TN

The International Leadership Conference provides members the opportunities to develop leadership skills, network with members from across the globe, meet business and industry professionals and compete in events that showcase their technical and academic skills.

Advisor Professional Development & Resources

Virtual On-Demand Learning Opportunities

On-Demand

Pre-recorded videos and lessons are now available “on-demand” for local HOSA advisors/health science instructors and HOSA members for classroom instruction and competition support.

Programs & Experiences

Health Related Internships & Global Experiences

HOSA regularly maintains a list of educational opportunities for internships in the field of health and medicine, as well as opportunities to engage on a global scale.

HOSA eMagazine

The HOSA eMagazine shares news and updates from HOSA-Future Health Professionals, HOSA Chartered Associations, Local Chapters, HOSA members and alumni as well as health industry and career and technical education news.

Tallo

Tallo is a web-based network that connects student leaders to scholarships, college admissions, internships, apprenticeships and jobs via an online profile.

Competitive Event Information

The Competitive Events Program is designed to motivate HOSA members and provide a system for recognizing the competencies developed by members through Health Science and Biomedical Science class instruction, related job training and HOSA related activities.

Competitive events are designed to motivate HOSA members to improve their knowledge and skills. HOSA does not provide competition for competition’s sake. HOSA provides a national competitive events program as a means of recognizing those students who are willing to pursue excellence by preparing for competition and having the determination to attend a conference and participate in a competitive event.

Competitive Events are grouped in categories of Health Science Events, Health Professions Events, Emergency Preparedness Events, Leadership Events, Teamwork Events and Recognition Events.

[More Information - All Divisions](#)

Iowa Family, Career and Community Leaders of America

(FCCLA)



IOWA
STATE ASSOCIATION

FCCLA At-a-Glance

Executive Director: Donna Taylor (515-303-0774) (director@iowafccla.org)
Financial Manager: Donna Taylor (515-303-0774) (director@iowafccla.org)
National Office: 703-476-4900
State Website: www.iowafccla.org | **National Website:** www.fcclainc.org
Available Membership Levels: MS; HS; PS
CTE Program Alignment: Family Consumer Sciences/Human Services

How to Start a Chapter

1. Complete the [First Time Chapter Affiliation](#) form.
2. Reach out to the Executive Director to sign up for state communications and to schedule a personal welcome meeting.

[More Information on Starting a Chapter](#)

Membership Information

[Membership Entry Website](#)

[Membership Resources](#)

Dues Chart	HS	PS	MS	ADV	Affiliation Dues Information
State Dues	\$5.00	N/A	\$5.00	N/A	<ul style="list-style-type: none"> The FCCLA Leadership Package allows for up to 25 students for \$125 state and \$225 national dues. The FCCLA Unlimited Leadership Package allows for unlimited students for \$500 state and \$630 national dues. (Eligible for Perkins reimbursement with restrictions.)
National Dues	\$9.00	\$15.00	\$9.00	\$9.00	
Dues Deadline	Processed by November 30				
Affiliation Dues	Yes	No	Yes	N/A	CTSO affiliation dues and Perkins eligibility information

Conferences & Events

Fall Leadership Rally (FLR)

October 11, 2021, Ankeny, IA

Join fellow members to kick off the year with a keynote address, meet with industry in the exhibit fair, compete in mini-Iowa events and learn the value of community service through workshops and breakout sessions.

Capitol Leadership

November 4-5, 2021, Washington, DC

Capitol Leadership is a great opportunity to come together with youth leaders across the nation to use their voice and share their passion to meet with congressional leaders and promote CTE and FCS education for every student in every state in every school.

National Fall Conference (NFC)

November 5-7, 2021, Washington, DC

NFC is a great opportunity to come together with members and advisers across the nation to network, expand your leadership skills, sharpen your talents, and explore National Programs and Career Pathways. Skill Demonstration Events and FCCLA/LifeSmarts Knowledge Bowl will be virtual due to limited space.

State Leadership Conference (SLC)

March 27-29, 2022, Des Moines, IA

At the State Leadership Conference, members can participate in STAR (Students Taking Action for Recognition), attend sessions and network with other youth leaders!

National Leadership Conference (NLC)

June 29 - July 3, 2022, San Diego, CA

Members from across the country gather together to hear expert speakers, attend leadership sessions, participate in Competitive Events and gain skills to use in their homes, schools, and communities.

Advisor Professional Development & Resources

Chapter Adviser Summit

January 13-15, 2022, San Diego, CA

The FCCLA Chapter Adviser Summit (CAS) provides professional development opportunities designed specifically for FCS education teachers looking to excel in the classroom and in FCCLA. The CAS is developed and led by FCCLA's National Staff and the National Consultant Team. Attendees will receive up-to-date professional development training, share ideas and network with other chapter advisers from across the nation.

Adviser Industry Intensive

TBA 2022

This training is an opportunity for chapter advisers to take a deep dive into culinary education and tourism and hospitality management, as well as enhance their chapter strategy to better prepare students for college and career success. This intensive training will reinforce National FCS standards. By participating in interactive sessions, FCCLA advisers will be able to enhance knowledge in Family and Consumer Sciences content areas, manage and prioritize student career preparation, examine current and new trends in curriculum and engage in professional networking.

[More Information](#)

Programs & Experiences

National Programs

FCCLA National Program guides are filled with numerous lesson plans, activities and project ideas that can be used within the classroom. Programs include Career Connection, Community Service, FACTS, Families First, Financial Fitness, Power of One, Stand Up and Student Body.

Say Yes to FCS

Say Yes to FCS is a national outreach campaign designed to bring attention to Family and Consumer Sciences (FCS) education as a valuable and viable career path. The main objectives of this project are to create resources to support FCS educator recruitment, prepare future FCS educators to promote FCS careers and to share preparation resources on a national level.

FranklinCovey FCCLA Leadership Academy

FranklinCovey FCCLA Leadership Academy empowers students with the leadership and life skills they need to thrive in the 21st Century. Giving members the opportunity to be recognized for their personal growth efforts, each academy has a unique focus and will help students develop leadership skills and self-

confidence with peers in their grade level.

FCCLA/LifeSmarts Knowledge Bowl

FCCLA/LifeSmarts Knowledge Bowl is a team competition that challenges students' knowledge in six content areas - Personal Finance, Consumer Rights & Responsibilities, Technology, Health & Safety, Environment and FCCLA Knowledge.

Competitive Event Information

Competitive Events promote FCCLA's mission to focus on the multiple roles of family member, wage earner, and community leader.

Students Taking Action with Recognition (STAR) Events are Competitive Events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events allow students to compete individually or as a team. There are more than 30 STAR Events students can choose to compete in, all which recognize participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop and implement a project to advocate for positive change.

Skill Demonstration Events provide opportunities for FCCLA members to demonstrate college- and career-readiness skills in Family and Consumer Sciences and related occupations.

[More Information - All Divisions](#)



Iowa FCCLA students at a national conference



COMMUNITY COLLEGES & WORKFORCE PREPARATION

PROSPERITY THROUGH EDUCATION

The Division of Community Colleges and Workforce Preparation within the Iowa Department of Education administers a variety of diverse programs that enhance Iowa's educational system and help to prepare a skilled and knowledgeable workforce. Divided between two bureaus — the Bureau of Community Colleges and the Bureau of Career and Technical Education — the Division is committed to providing and supporting opportunities for lifelong learning. In addition to working with Iowa's 15 public community colleges on state accreditation, program approval, equity review, and data reporting, guidance is also provided in the areas of career and technical education, workforce training and economic development, adult education and literacy, military education, the state mandated OWI education program, the GAP Tuition and PACE programs, Senior Year Plus and the Statewide Intermediary Network program.