

Scoring Rubric: FY27 Shared Visions Parent Support Application

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Scoring Guidelines

Each application submitted by an eligible organization will be scored using the criteria and points outlined below.

Total Points Possible = 144 Points

Program Summary - 8 points

This section should provide a clear, concise description of the program. A brief overview is sufficient; any supporting details can be included in later sections. The following should be included in the summary:

- General description of the applicant organization
- Overview of the proposed plan to provide educational support services to families with children who meet the identified risk factors and who are age birth through five years, with an emphasis on families with children age birth through three years

Note: Educational support services are defined in *Iowa Code 281.64* to mean individual or group opportunities providing information to parents that focus on parenting skills, child growth and development, building of self-concept, nutrition, positive guidance techniques, family resource management, parent literacy, and how to access the array of supportive services from a network of agencies that are available to families with young children who are at risk.

PS1: Has a general description of the applicant organization been provided?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description includes one or fewer of the listed criteria.</p>	<p>The description includes two of the criteria listed below:</p> <ul style="list-style-type: none"> • Type of organization • History • Mission/Purpose • Services provided • Target population served 	<p>The description includes three of the criteria listed below:</p> <ul style="list-style-type: none"> • Type of organization • History • Mission/Purpose • Services provided • Target population served 	<p>The description includes four of the criteria listed below:</p> <ul style="list-style-type: none"> • Type of organization • History • Mission/Purpose • Services provided • Target population served 	<p>The description includes all of the criteria listed below:</p> <ul style="list-style-type: none"> • Type of organization • History • Mission/Purpose • Services provided • Target population served

PS2: Has the applicant provided an overview of the proposed plan to provide educational support services to families with children who meet the identified risk factors?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description includes one or fewer of the listed criteria.</p>	<p>The overview of the proposed plan includes two of the following:</p> <ul style="list-style-type: none"> • Summary of the community and needed services • Summary of services to be provided • Location(s) of proposed services • Number of caseloads and family support professionals • Anticipated number of families with children ages birth to five to be served 	<p>The overview of the proposed plan includes three of the following:</p> <ul style="list-style-type: none"> • Summary of the community and needed services • Summary of services to be provided • Location(s) of proposed services • Number of caseloads and family support professionals • Anticipated number of families with children ages birth to five to be served 	<p>The overview of the proposed plan includes four of the following:</p> <ul style="list-style-type: none"> • Summary of the community and needed services • Summary of services to be provided • Location(s) of proposed services • Number of caseloads and family support professionals • Anticipated number of families with children ages birth to five to be served 	<p>The overview of the proposed plan includes all of the following:</p> <ul style="list-style-type: none"> • Summary of the community and needed services • Summary of services to be provided • Location(s) of proposed services • Number of caseloads and family support professionals • Anticipated number of families with children ages birth to five to be served

Documentation of Need - 36 points

This section should provide documentation to support the need for educational support services serving income-eligible families with young children who meet the identified risk factors in the applicant's community and service area. Information provided in this section should include:

- Description with data outlining a number and percentage of families with age-eligible children who meet eligibility criteria
- Description with data outlining a number and percentage of eligible families with age-eligible children who are unserved
- Description with data outlining factors impacting the service area which increase the need for family support programming. Considerations may include, but not be limited to, the following:
 - Loss of major employers
 - High incidence of child or domestic abuse
 - High rates of teen pregnancy and homelessness
 - Lack of support services for children and families
 - Loss of educational support services or family support programming in the community

Applicants should provide a detailed analysis of the area to be served based upon factual public reporting sources such as those provided below:

- [Free and Reduced-Price Lunch Percentage by District](#)
- [Free and Reduced-Price Lunch Percentage by School Building](#)
- [Iowa's Integrated Data System for Decision-Making \(I2D2\)](#)
- [Kids Count Data Center](#)

Applicants are encouraged to use these resources as well as any other additional data sources to highlight the level of need in the proposed service area and as aligned to primary and secondary eligibility criteria as defined below.

The following definitions should be considered when completing this section of the application:

Primary Eligibility: IAC 281—64.22

- Parents having children aged birth through five years
- Parents who meet the current income eligibility guidelines for free and reduced-price meals under the child nutrition program

Secondary Eligibility: IAC 281—64.23

- Parents of age-eligible children who are above income eligibility guidelines
- Meets one of the following:
 - Resides in a household where a parent or guardian has not completed high school, has a substance use disorder or chronic mental illness, has low literacy skills, is incarcerated or has a history of child or spouse abuse or is an English learner
 - Child has been abused, has developmental delays, is in foster care, is homeless, is born with one or more factors that are established as high risk for developmental delay or born with a genetic disorder, or is born to a parent under age 18

Poverty Levels:

- Free and Reduced Price Lunch Percentage
 - High Level = 50% and above
 - Moderate Level = 35% to 49.9%
- County Data
 - High Level = 15% and above
 - Moderate Level = 10% to 14.9%

DN1: Has the applicant used data sources to describe the number and percent of eligible families in the service area?

0 Points	3 Points	6 Points	9 Points	12 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description indicates a low level of poverty in the service area.</p> <p>OR</p> <p>The description indicates any level of poverty but does not meet at least one of the additional criteria listed in the columns to the right.</p>	<p>The description indicates a moderate level of poverty in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • evidence of families with children meeting secondary risk factors • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a moderate level of poverty in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • evidence of families with children meeting secondary risk factors • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of poverty in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • evidence of families with children meeting secondary risk factors • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of poverty in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • evidence of families with children meeting secondary risk factors • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five

DN2: Has the applicant used data sources to describe the number and percent of unserved families in the service area?

0 Points	3 Points	6 Points	9 Points	12 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description indicates any level of unserved families but does not meet at least one of the additional criteria listed in the columns to the right.</p>	<p>The description indicates a moderate level of unserved families in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • data relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a moderate level of unserved families in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • data relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of unserved families in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • data relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of unserved families in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • use of factual public reporting sources • data relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • data provided is relevant to the area to be served • information is relevant to families with children ages birth to five

DN3: Has the applicant provided a description using data to outline factors impacting the service area which increases the need for a family support program?

0 Points	3 Points	6 Points	9 Points	12 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description indicates any level of impact based on factors in the service area but does not meet at least one of the additional criteria listed in the columns to the right.</p>	<p>The description indicates a moderate level of impact based on factors in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • clear connection to the need for a family support program • impact relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • factors are relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a moderate level of impact based on factors in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • clear connection to the need for a family support program • impact relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • factors are relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of impact based on factors in the service area AND meets at least one of the following criteria:</p> <ul style="list-style-type: none"> • clear connection to the need for a family support program • impact relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • factors are relevant to the area to be served • information is relevant to families with children ages birth to five 	<p>The description indicates a high level of impact based on factors in the service area AND meets all of the following criteria:</p> <ul style="list-style-type: none"> • clear connection to the need for a family support program • impact relates to unserved families with children meeting eligibility criteria (poverty level and secondary risk factors) • factors are relevant to the area to be served • information is relevant to families with children ages birth to five

Program and Service Plan Information - 16 points

This section should provide the necessary program information to include all caseloads, identification of staff members and details regarding the services to be provided and funded by the grant. The following information should be included:

- Program information and counties to be served
- Contact information for staff members responsible for the application and grant-funded services
- Information for each caseload and the number of families to be served
- Frequency and type of family support services
- Description of other funding sources
- Identification of curricula and the family support model to be implemented
- Status of a program credential such as the Iowa Family Support Credential or other nationally recognized credential

The following information should be considered when completing this section:

- Awarded funding may only support caseloads reported in this section.
- Services may be delivered through home visitation, group-based parent education, or a combination of the two program types approaches.
- Services may focus on a target population such as expectant mothers.
- “*Quality educational support services*” are defined as educational support services that have a qualified or trained staff to provide a program which meets the needs of parents through the use of a validated curriculum or which is based on a model project which has proven successful in another state or location. **281—64.20**
- “*Educational support services*” means individual or group opportunities providing information to parents which focuses on: parenting skills, child growth and development, building of self-concept, nutrition, positive guidance techniques, family resource management, parent literacy, and how to access the array of supportive services from a network of agencies that are available to families with young children who are at risk. **281—64.20**

The following program requirements should be considered when completing this section of the application:

- Primary Eligibility: Enroll parents having one or more children aged birth through five years who meet the current income eligibility guidelines for free and reduced-price meals under the child nutrition program. **IAC 281—64.22**
- Secondary Eligibility: Enroll families with age-eligible children who are above income eligibility guidelines provided they meet secondary eligibility criteria as defined by Iowa Administrative Code. **IAC 281—64.23**

PSPI: Has the applicant provided all requested program information including proposed counties and contact information for program personnel?

0 Points	2 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p>	<p>Information provided is incomplete or unclear as to where services supported by the grant will be provided and who is responsible for the grant.</p>	<p>Information provided clearly indicates where services supported by the grant will be provided and lists the program personnel to be responsible for the grant.</p>

PSP2: Has the applicant provided information outlining the services to be provided and how many families will be served?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>Information provided does not address at least two of the criteria listed in the columns to the right.</p>	<p>Information is provided to clearly outline two of the following details:</p> <ul style="list-style-type: none"> • type of services and chosen curricula • frequency and amount of services to be provided to each enrolled family • size of caseload(s) for each family support program educator • total number of families to be served by the applicant organization using grant funds • other funding sources that may be used to support programming 	<p>Information is provided to clearly outline three of the following details:</p> <ul style="list-style-type: none"> • type of services and chosen curricula • frequency and amount of services to be provided to each enrolled family • size of caseload(s) for each family support program educator • total number of families to be served by the applicant organization using grant funds • other funding sources that may be used to support programming 	<p>Information is provided to clearly outline four of the following details:</p> <ul style="list-style-type: none"> • type of services and chosen curricula • frequency and amount of services to be provided to each enrolled family • size of caseload(s) for each family support program educator • total number of families to be served by the applicant organization using grant funds • other funding sources that may be used to support programming 	<p>Information is provided to clearly outline all of the following details:</p> <ul style="list-style-type: none"> • type of services and chosen curricula • frequency and amount of services to be provided to each enrolled family • size of caseload(s) for each family support program educator • total number of families to be served by the applicant organization using grant funds • other funding sources that may be used to support programming

PSP3: Has the applicant provided information to describe the status of a program credential and the family support program model to be implemented?

0 Points	2 Point	4 Points	6 Points	8 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>Information provided does not meet any of the criteria listed in the columns to the right.</p>	<p>Information provided indicates the <u>use of a program model</u> that has proven successful in another state or location.</p>	<p>Information provided indicates the <u>use of a program model</u> that has proven successful in another state or location AND outlines a plan for <u>maintaining or achieving</u> the Iowa Family Support Credential or other nationally recognized credential.</p>	<p>Information provided indicates the <u>use of an evidence-based program model</u> AND outlines a plan for <u>achieving</u> the Iowa Family Support Credential or other nationally recognized credential.</p>	<p>Information provided indicates the <u>use of an evidence-based program model</u> AND outlines a plan for <u>maintaining</u> the Iowa Family Support Credential or other nationally recognized credential.</p>

Service Description Plan – 40 points

This section should describe how the program plans to provide family support services addressing the needs of families with young children in the following three areas:

- Positive Family Focus (12 points)
- Educational Support Services (8 points)
- Eligibility Identification Procedures (20 points)

Positive Family Focus – 12 points

This section should address how the program will establish a positive family focus highlighting and using the family's strengths and abilities. This section should include:

- Plan for establishing a positive family focus while providing services to families
- Collaborative efforts with community providers to promote and/or provide access to needed family services and resources
- Plan for providing services in a manner that is flexible to address the needs of individual families

PFF1: Has the applicant described how the program will establish a positive family focus while providing educational support services to families?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information is provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description of the program does not include at least two of the criteria listed in the columns to the right.</p>	<p>The description of the program outlines how a positive family focus will be established and includes two of the following:</p> <ul style="list-style-type: none"> • assessment tools and methods to identify family strengths and preferences • individualized goal-setting process • identification of needed support services • process for making connections to relevant community resources and services • strategies for gathering family feedback to inform services and plan educational topics 	<p>The description of the program outlines how a positive family focus will be established and includes three of the following:</p> <ul style="list-style-type: none"> • assessment tools and methods to identify family strengths and preferences • individualized goal-setting process • identification of needed support services • process for making connections to relevant community resources and services • strategies for gathering family feedback to inform services and plan educational topics 	<p>The description of the program outlines how a positive family focus will be established and includes four of the following:</p> <ul style="list-style-type: none"> • assessment tools and methods to identify family strengths and preferences • individualized goal-setting process • identification of needed support services • process for making connections to relevant community resources and services • strategies for gathering family feedback to inform services and plan educational topics 	<p>The description of the program outlines how a positive family focus will be established and includes all of the following:</p> <ul style="list-style-type: none"> • assessment tools and methods to identify family strengths and preferences • individualized goal-setting process • identification of needed support services • process for making connections to relevant community resources and services • strategies for gathering family feedback to inform services and plan educational topics

PFF2: Has the applicant described collaborative efforts with community providers to promote and/or provide access to needed family services and resources?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information is provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description does not include at least two of the criteria listed in the columns to the right.</p>	<p>The description includes two of the following:</p> <ul style="list-style-type: none"> • partnerships with community service providers to enhance the program's ability to meet the needs of enrolled families • maintenance of a current list of local resources/services • process for sharing needed resources with families • supports provided to families to connect with needed resources • inclusion of community service providers in family education events 	<p>The description includes three of the following:</p> <ul style="list-style-type: none"> • partnerships with community service providers to enhance the program's ability to meet the needs of enrolled families • maintenance of a current list of local resources/services • process for sharing needed resources with families • supports provided to families to connect with needed resources • inclusion of community service providers in family education events 	<p>The description includes four of the following:</p> <ul style="list-style-type: none"> • partnerships with community service providers to enhance the program's ability to meet the needs of enrolled families • maintenance of a current list of local resources/services • process for sharing needed resources with families • supports provided to families to connect with needed resources • inclusion of community service providers in family education events 	<p>The description includes all of the following:</p> <ul style="list-style-type: none"> • partnerships with community service providers to enhance the program's ability to meet the needs of enrolled families • maintenance of a current list of local resources/services • process for sharing needed resources with families • supports provided to families to connect with needed resources • inclusion of community service providers in family education events

PFF3: Has the applicant described how the program will be flexible in providing services in order to meet the needs of families?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information is provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description does not include at least two of the criteria listed in the columns to the right.</p>	<p>The applicant describes a manner in which to provide services that includes two of the following:</p> <ul style="list-style-type: none"> • scheduling occurs in a manner that meets the needs of individual families • group events are scheduled based on family feedback and preferences • transportation is provided to support participation • child care is provided to increase attendance at group events • family feedback is used to guide selection of education topics or home visit focus areas 	<p>The applicant describes a manner in which to provide services that includes three of the following:</p> <ul style="list-style-type: none"> • scheduling occurs in a manner that meets the needs of individual families • group events are scheduled based on family feedback and preferences • transportation is provided to support participation • child care is provided to increase attendance at group events • family feedback is used to guide selection of education topics or home visit focus areas 	<p>The applicant describes a manner in which to provide services that includes four of the following:</p> <ul style="list-style-type: none"> • scheduling occurs in a manner that meets the needs of individual families • group events are scheduled based on family feedback and preferences • transportation is provided to support participation • child care is provided to increase attendance at group events • family feedback is used to guide selection of education topics or home visit focus areas 	<p>The applicant describes a manner in which to provide services that includes all of the following:</p> <ul style="list-style-type: none"> • scheduling occurs in a manner that meets the needs of individual families • group events are scheduled based on family feedback and preferences • transportation is provided to support participation • child care is provided to increase attendance at group events • family feedback is used to guide selection of education topics or home visit focus areas

Educational Support Services – 8 points

This section should describe services intended to increase families' knowledge about child development and parenting, as well as improve overall family functioning and problem solving. This section should include:

- A plan to integrate components designed to increase families' knowledge about child development and parenting
- A description of how the program will help families improve family functioning and problem-solving

ESS1: Has the applicant described a plan that integrates components designed to increase families' knowledge about child development and parenting?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description does not include at least two of the components listed in the columns to the right.</p>	<p>The components described by the applicant include two of the following:</p> <ul style="list-style-type: none"> • Parenting skills • Child growth and development • Positive guidance techniques • Positive family and child relationships • How to access related community services and resources 	<p>The components described by the applicant include three of the following:</p> <ul style="list-style-type: none"> • Parenting skills • Child growth and development • Positive guidance techniques • Positive family and child relationships • How to access related community services and resources 	<p>The components described by the applicant include four of the following:</p> <ul style="list-style-type: none"> • Parenting skills • Child growth and development • Positive guidance techniques • Positive family and child relationships • How to access related community services and resources 	<p>The components described by the applicant include all of the following:</p> <ul style="list-style-type: none"> • Parenting skills • Child growth and development • Positive guidance techniques • Positive family and child relationships • How to access related community services and resources

ESS2: Has the applicant described how the program will help families improve family functioning and problem solving?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description does not include at least three of the components listed in the columns to the right.</p>	<p>The description of how the program will help families improve family functioning and problem solving includes three of the following:</p> <ul style="list-style-type: none"> • Family resource management • Family literacy • Nutrition and health • Building self-concept • Interpersonal relations • How to access related supportive services 	<p>The description of how the program will help families improve family functioning and problem solving includes four of the following:</p> <ul style="list-style-type: none"> • Family resource management • Family literacy • Nutrition and health • Building self-concept • Interpersonal relations • How to access related supportive services 	<p>The description of how the program will help families improve family functioning and problem solving includes five of the following:</p> <ul style="list-style-type: none"> • Family resource management • Family literacy • Nutrition and health • Building self-concept • Interpersonal relations • How to access related supportive services 	<p>The description of how the program will help families improve family functioning and problem solving includes all of the following:</p> <ul style="list-style-type: none"> • Family resource management • Family literacy • Nutrition and health • Building self-concept • Interpersonal relations • How to access related supportive services

Eligibility Identification Procedures – 20 points

This section should describe the program's plan for identification, recruitment and enrollment of eligible families. It should include:

- A plan for identifying and recruiting eligible families for enrollment
- A description the program's enrollment procedures outlining a strategy to prioritize the enrollment of eligible families with children ages birth through three years

The following program requirements should be considered when completing this section of the application:

- **Eligibility Identification Procedures:** In a year in which funds are made available by the Iowa legislature, the council will award grants to applicants for the provision of educational support services to parents of children aged birth through five years who are at risk, with priority to applicants that serve parents of children aged birth through three years who are at risk. **IAC 281—64.21**
- **Eligibility:** Enroll parents having one or more children aged birth through five years who meet the current income eligibility guidelines for free and reduced-price meals under the child nutrition program. **IAC 281—64.22**
- **Secondary Eligibility:** Enroll parents with age-eligible children based on other risk factors as defined by Iowa Administrative Code. **IAC 281—64.23**
 - Resides in a household where a parent or guardian has not completed high school, has a substance use disorder or chronic mental illness, has low literacy skills, is incarcerated or has a history of child or spouse abuse or is an English learner
 - Child has been abused, has developmental delays, is in foster care, is homeless, is born with one or more factors that are established as high risk for developmental delay or born with a genetic disorder, or is born to a parent under age 18

EIP1: Has the applicant described a plan for identifying and recruiting eligible families for enrollment?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The applicant did not describe a plan for identifying and recruiting eligible families for enrollment.</p>	<p>The description of a plan for identifying and recruiting eligible families includes analysis of community assessment data and procedures for collecting income and risk factors from families to inform enrollment decisions.</p>	<p>The description of a plan for identifying and recruiting eligible families includes analysis of community assessment data and procedures for collecting income and risk factors from families to inform enrollment decisions;</p> <p>AND one of the following:</p> <ul style="list-style-type: none"> • Multiple outreach strategies designed to locate eligible families are implemented • Recruitment efforts are proactive • Waiting list is maintained • Efforts reflect the cultural diversity of the community 	<p>The description of a plan for identifying and recruiting eligible families includes analysis of community assessment data and procedures for collecting income and risk factors from families to inform enrollment decisions;</p> <p>AND two of the following:</p> <ul style="list-style-type: none"> • Multiple outreach strategies designed to locate eligible families are implemented • Recruitment efforts are proactive • Waiting list is maintained • Efforts reflect the cultural diversity of the community 	<p>The description of a plan for identifying and recruiting eligible families includes analysis of community assessment data and procedures for collecting income and risk factors from families to inform enrollment decisions;</p> <p>AND three or more of the following:</p> <ul style="list-style-type: none"> • Multiple outreach strategies designed to locate eligible families are implemented • Recruitment efforts are proactive • Waiting list is maintained • Efforts reflect the cultural diversity of the community

EIP2: Has the applicant described how enrollment procedures prioritize the enrollment of eligible families with children ages birth through three years?

0 Points	4 Points	8 Points	12 Points	16 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The description does not meet any of the criteria listed in the columns to the right.</p>	<p>Information provided indicates 50 - 74% of the families enrolled and supported with grant funds will be parents of children prenatal to age three.</p> <p>The description of the plan includes a consistent process for collecting intake information and the application process uses designated enrollment forms.</p> <p>AND</p> <p>Enrollment procedures include one of the following:</p> <ul style="list-style-type: none"> • Flexible options for families to complete the enrollment process • Language needs of families are met to the greatest extent possible 	<p>Information provided indicates 50 - 74% of the families enrolled and supported with grant funds will be parents of children prenatal to age three.</p> <p>The description of the plan includes a consistent process for collecting intake information and the application process uses designated enrollment forms.</p> <p>AND</p> <p>Enrollment procedures include all of the following:</p> <ul style="list-style-type: none"> • Flexible options for families to complete the enrollment process • Language needs of families are met to the greatest extent possible 	<p>Information provided indicates 75% or more of the families enrolled and supported with grant funds will be parents of children prenatal to age three.</p> <p>The description of the plan includes a consistent process for collecting intake information and the application process uses designated enrollment forms.</p> <p>AND</p> <p>Enrollment procedures include one of the following:</p> <ul style="list-style-type: none"> • Flexible options for families to complete the enrollment process • Language needs of families are met to the greatest extent possible 	<p>Information provided indicates 75% or more of the families enrolled and supported with grant funds will be parents of children prenatal to age three.</p> <p>The description of the plan includes a consistent process for collecting intake information and the application process uses designated enrollment forms.</p> <p>AND</p> <p>Enrollment procedures include all of the following:</p> <ul style="list-style-type: none"> • Flexible options for families to complete the enrollment process • Language needs of families are met to the greatest extent possible

Staff Certification and Development Plan – 8 points

This section should focus on the experience and training for the staff who will be directly providing family support services and education to families enrolled in the program. The following information should be included:

- A description of the professional development plan for family support professionals
- The position, education level, and years of experience for each family support professional

The following information should be considered when completing this section of the application:

- All family support program educators are required to have completed criminal and child abuse record checks.

SCDP1: Has the applicant provided a description of and rationale for the professional development plan for staff?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>Professional development plans do not include the need for family support program educators providing direct services to families funded by the grant to earn the National Family Support Certificate.</p> <p>OR</p> <p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>Information provided does not include at least two of the criteria listed as part of the professional development plan.</p>	<p>Professional development plans include the need for family support program educators providing direct services to families funded by the grant to earn the National Family Support Certificate.</p> <p>AND</p> <p>The description of the professional development plan includes two the following:</p> <ul style="list-style-type: none"> • Topics geared toward the specific needs of staff, including new staff orientation • Manner(s) in which the professional development will be provided • Person(s) responsible for providing the professional development • Associated timelines • Staff members or groups expected to attend each professional development opportunity 	<p>Professional development plans include the need for family support program educators providing direct services to families funded by the grant to earn the National Family Support Certificate.</p> <p>AND</p> <p>The description of the professional development plan includes three the following:</p> <ul style="list-style-type: none"> • Topics geared toward the specific needs of staff, including new staff orientation • Manner(s) in which the professional development will be provided • Person(s) responsible for providing the professional development • Associated timelines • Staff members or groups expected to attend each professional development opportunity 	<p>Professional development plans include the need for family support program educators providing direct services to families funded by the grant to earn the National Family Support Certificate.</p> <p>AND</p> <p>The description of the professional development plan includes four of the following:</p> <ul style="list-style-type: none"> • Topics geared toward the specific needs of staff, including new staff orientation • Manner(s) in which the professional development will be provided • Person(s) responsible for providing the professional development • Associated timelines • Staff members or groups expected to attend each professional development opportunity 	<p>Professional development plans include the need for family support program educators providing direct services to families funded by the grant to earn the National Family Support Certificate.</p> <p>AND</p> <p>The description of the professional development plan includes all the following:</p> <ul style="list-style-type: none"> • Topics geared toward the specific needs of staff, including new staff orientation • Manner(s) in which the professional development will be provided • Person(s) responsible for providing the professional development • Associated timelines • Staff members or groups expected to attend each professional development opportunity

SCDP2: Has the applicant identified the family support program educator(s), their education level, and years of experience?

(Final score will be an average of all family support program educators.)

0 Points	1 Point	2 Points	3 Points	4 Points
<p>Information not completed.</p> <p>OR</p> <p>The family support program educator does not meet any of the educational qualifications listed in the columns to the right.</p>	<p>All family support program educators are required to have completed criminal and child abuse record checks.</p> <p>AND</p> <p>The family support program educator has a high school diploma or GED, as well as four or more years of experience working with children and families.</p> <p>OR</p> <p>If the family support program educator is not yet identified for the program, there is evidence of a program policy stating this level of staff qualification is required upon hire.</p>	<p>All family support program educators are required to have completed criminal and child abuse record checks.</p> <p>AND</p> <p>The family support program educator has an associate degree in a health, education, or human services field with no prior experience working with children and families.</p> <p>OR</p> <p>If the family support program educator is not yet identified for the program, a program policy states this level of staff qualification is required upon hire.</p>	<p>All family support program educators are required to have completed criminal and child abuse record checks.</p> <p>AND</p> <p>The family support program educator has a bachelor's degree in a health, education, or human services field with no prior experience working with children and families; or has an associate degree in a health, education, or human services field and two years of experience working with children and families.</p> <p>OR</p> <p>If the family support program educator is not yet identified for the program, a program policy states this level of staff qualification is required upon hire.</p>	<p>All family support program educators are required to have completed criminal and child abuse record checks.</p> <p>AND</p> <p>The family support program educator has an advanced degree in a health, education, or human services field; or a bachelor's degree in a health, education, or human services field and two years of experience working with children and families.</p> <p>OR</p> <p>If the family support program educator is not yet identified for the program, a program policy states this level of staff qualification is required upon hire.</p>

Letters of Support – 8 points

This section should focus on community support for the proposed services, joint planning efforts undertaken to develop this grant application and collaborative plans to implement the proposed services. The following information should be included:

- Up to three letters of support outlining collaborative efforts in planning and program implementation
- The content of letters should align with the collaborative efforts described in each of the areas within the Service Description Plan section of this application and include the following:
 - Descriptions of collaborative planning related to application development and/or proposed services
 - Support for the program including confirmation of need in the service area
 - Confirmation of a plan to provide services to enrolled families or other direct involvement with the program

LS1: Has the applicant provided letters of support describing collaborative efforts and continued plans for involvement in program implementation?

0 Points	2 Point	4 Points	6 Points	8 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p>	<p>The applicant provided fewer than three letters of support.</p> <p>AND</p> <p>All provided letters address one to two of the content areas listed below:</p> <ul style="list-style-type: none"> ● Descriptions of collaborative planning related to application development and/or proposed services ● Support for the organization including confirmation of need in the service area ● Confirmation of a plan to provide services to enrolled families or other direct involvement with the program 	<p>The applicant provided fewer than three letters of support.</p> <p>AND</p> <p>All provided letters address all content areas listed below:</p> <ul style="list-style-type: none"> ● Descriptions of collaborative planning related to application development and/or proposed services ● Support for the organization including confirmation of need in the service area ● Confirmation of a plan to provide services to enrolled families or other direct involvement with the program 	<p>The applicant provided three letters of support.</p> <p>AND</p> <p>All three letters address one to two of the content areas listed below:</p> <ul style="list-style-type: none"> ● Descriptions of collaborative planning related to application development and/or proposed services ● Support for the organization including confirmation of need in the service area ● Confirmation of a plan to provide services to enrolled families or other direct involvement with the program 	<p>The applicant provided three letters of support.</p> <p>AND</p> <p>All three letters address all content areas listed below:</p> <ul style="list-style-type: none"> ● Descriptions of collaborative planning related to application development and/or proposed services ● Support for the organization including confirmation of need in the service area ● Confirmation of a plan to provide services to enrolled families or other direct involvement with the program

Program Evaluation – 16 points

This section should focus on plans to assess the effectiveness of services being provided to families and their children through this grant program and a process to identify areas for program improvement. Applicants will plan to provide quality educational support services and develop goals addressing the needs identified in the proposed service area. The following information should be included:

- A minimum of three clearly defined goals extending over the 5-year grant period beginning in 2026-2027 (FY27)
- A program evaluation plan which includes:
 - Monitoring process to track progress toward goals.
 - Use of various feedback loops to inform program improvement (includes feedback from families, staff, program advisory board/committee, other stakeholders)
 - Use of family outcomes data to inform program planning and continuous improvement

The following program requirement should be considered when completing this section of the application:

- Awarded applicants are required to participate in the state-administered internet-based data collection system. Programs are required to use the system as intended and as the official data reporting system.

PE1: Has the applicant provided a minimum of three measurable program goals extending over the 5-year grant period and which address the needs identified in the proposed service area?

0 Points	3 Points	6 Points	9 Points	12 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The goals outlined did not all address at least two of the criteria listed in the columns to the right.</p>	<p>A minimum of three goals was outlined and each goal meets at least two of the following criteria:</p> <ul style="list-style-type: none"> ● Goals extend over the 5-year grant period. ● Aligns to the services proposed within the application ● Addresses a need identified within the service area ● Clearly addresses each of the SMART goals criteria ● Rationale for selecting the goal indicates a clear desire to impact effectiveness of the program 	<p>A minimum of three goals was outlined and each goal meets at least three of the following criteria:</p> <ul style="list-style-type: none"> ● Goals extend over the 5-year grant period. ● Aligns to the services proposed within the application ● Addresses a need identified within the service area ● Clearly addresses each of the SMART goals criteria ● Rationale for selecting the goal indicates a clear desire to impact effectiveness of the program 	<p>A minimum of three goals was outlined and each goal meets at least four of the following criteria:</p> <ul style="list-style-type: none"> ● Goals extend over the 5-year grant period. ● Aligns to the services proposed within the application ● Addresses a need identified within the service area ● Clearly addresses each of the SMART goals criteria ● Rationale for selecting the goal indicates a clear desire to impact effectiveness of the program 	<p>A minimum of three goals was outlined and each goal meets all of the following criteria:</p> <ul style="list-style-type: none"> ● Goals extend over the 5-year grant period. ● Aligns to the services proposed within the application ● Addresses a need identified within the service area ● Clearly addresses each of the SMART goals criteria ● Rationale for selecting the goal indicates a clear desire to impact effectiveness of the program

PE2: Has the applicant outlined a program evaluation plan which addresses program goals, feedback loops and use of family outcomes data?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>Information provided includes two or fewer of the criteria listed as part of the program evaluation plan.</p>	<p>The program evaluation plan addresses three of the following criteria:</p> <ul style="list-style-type: none"> ● Process for reviewing results and analyzing progress toward program goals ● Description of how student outcomes data will be used to inform program planning ● Implementation of a program advisory committee ● Two or more methods for collecting feedback from families to inform program improvement ● Methods for collecting feedback from staff and other stakeholders to inform program improvement ● Description of strategies, feedback loops, data collection or other processes designed to inform program improvement 	<p>The program evaluation plan addresses four of the following criteria:</p> <ul style="list-style-type: none"> ● Process for reviewing results and analyzing progress toward program goals ● Description of how student outcomes data will be used to inform program planning ● Implementation of a program advisory committee ● Two or more methods for collecting feedback from families to inform program improvement ● Methods for collecting feedback from staff and other stakeholders to inform program improvement ● Description of strategies, feedback loops, data collection or other processes designed to inform program improvement 	<p>The program evaluation plan addresses five of the following criteria:</p> <ul style="list-style-type: none"> ● Process for reviewing results and analyzing progress toward program goals ● Description of how student outcomes data will be used to inform program planning ● Implementation of a program advisory committee ● Two or more methods for collecting feedback from families to inform program improvement ● Methods for collecting feedback from staff and other stakeholders to inform program improvement ● Description of strategies, feedback loops, data collection or other processes designed to inform program improvement 	<p>The program evaluation plan addresses all of the following criteria:</p> <ul style="list-style-type: none"> ● Process for reviewing results and analyzing progress toward program goals ● Description of how student outcomes data will be used to inform program planning ● Implementation of a program advisory committee ● Two or more methods for collecting feedback from families to inform program improvement ● Methods for collecting feedback from staff and other stakeholders to inform program improvement ● Description of strategies, feedback loops, data collection or other processes designed to inform program improvement

Program Budget – 12 points

Shared Visions funds are intended to support direct services to families and their children to the fullest extent possible. This section should provide a clear outline of the program's anticipated budget and how the requested amount will be used. This section should include:

- Accounting procedures for monitoring the expenditure of grant funds
- Completed budget form aligning with all budget guidance
- Documentation of in-kind support totaling a minimum of 20% of the total requested grant funding

The following should be considered while completing this form:

- The document titled **FY27 Budget Guidance** is available in the *Attachments* section of the Funding Opportunity in IowaGrants.gov and should be referenced to ensure requirements are met within each budget category.
- **IAC 281—64.25 Award contracts.**
 - **64.25(1)** Grants for educational support services to parents of children aged birth through five years who are at risk shall not supplant other existing funding sources.
 - **64.25(2)** Administrative costs are limited to 10 percent of the total award.
- **IAC 281—64.11 Contract revisions and budget reversions.** *The grantee will immediately inform the department of any revisions in the project budget. The department and the grantee may negotiate a revision to the contract to allow for expansion or modification of services but will not increase the total amount of the grant. Grant funds unencumbered or unobligated at the conclusion of the program period revert to the department. The program period concludes at the end of the five-year grant cycle, if an annual renewal grant within the five-year grant cycle is not awarded, or at any time the grant is discontinued during the five-year grant cycle.*

PB1: Has the applicant described the program's accounting procedures and ability to monitor the expenditure of grant funds?

0 Points	2 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p>	<p>There is a limited description of the program's accounting procedures, plan for management of grant funds and process for monitoring grant-related expenditures.</p>	<p>There is a detailed description of the program's accounting procedures, plan for management of grant funds and process for monitoring grant-related expenditures.</p>

PB2: Has the applicant submitted a budget form that follows all budget guidance?

0 Points	1 Point	2 Points	3 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p> <p>OR</p> <p>The budget form does not meet any of the four criteria listed in the columns to the right.</p>	<p>The budget form meets one of the following criteria:</p> <ul style="list-style-type: none"> • The budget is complete • Amounts are within budget guidelines for each cost category • The detailed costs are reasonable for the number to be served and the quality of services to be provided • There is a clear connection between the allocation of funds and program components 	<p>The budget form meets two of the following criteria:</p> <ul style="list-style-type: none"> • The budget is complete • Amounts are within budget guidelines for each cost category • The detailed costs are reasonable for the number to be served and the quality of services to be provided • There is a clear connection between the allocation of funds and program components 	<p>The budget form meets three of the following criteria:</p> <ul style="list-style-type: none"> • The budget is complete • Amounts are within budget guidelines for each cost category • The detailed costs are reasonable for the number to be served and the quality of services to be provided • There is a clear connection between the allocation of funds and program components 	<p>The budget form meets all of the following criteria:</p> <ul style="list-style-type: none"> • The budget is complete • Amounts are within budget guidelines for each cost category • The detailed costs are reasonable for the number to be served and the quality of services to be provided • There is a clear connection between the allocation of funds and program components

PB3: Has the applicant identified and documented in-kind support of 20% or more of the total requested grant funding?

0 Points	2 Points	4 Points
<p>No information provided.</p> <p>OR</p> <p>Information provided indicates requirements of the Shared Visions grant cannot be met.</p>	<p>In-kind support is documented at a rate of 20% or more of the total program budget but is not clearly identified.</p>	<p>In-kind support is clearly identified and documented at a rate of 20% or more of the total program budget.</p>

Assurances – Required, Not Scored

To receive funds through the Shared Visions Parent Support Grant, the Authorized Official of the eligible applicant organization must sign an assurance statement on behalf of the eligible recipient(s) to certify commitment to abide by the requirements through the period of this grant award.

A1: Has the applicant completed the Assurances by providing the requested information?

No	Yes
The requested information was not completed.	The requested information was completed.